



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-44 (GP-096-00-US)**

Applicants: **Krishna BHARAT et al.**

Serial No.: **10/750,363**

Filing Date: **December 31, 2003**

Title: **GENERATING USER INFORMATION FOR USE IN TARGETED ADVERTISING**

Examiner: **Evens J. Augustin**

Group Art Unit: **3621**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

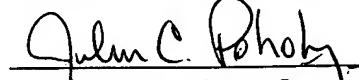
Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

In response to the Office Action mailed on June 6, 2005 (Paper No. 20050524), which set a time for response to expire on September 6, 2005, please extend that period one (1) month to expire on October 6, 2005. The fee of **\$ 120.00** has been included with the check for \$520.00 filed herewith.

Respectfully submitted,

October 6, 2005


John C. Pokotylo, Attorney
Reg. No. 36,242
Customer No. 26479
(732) 542-9070

10/12/2005 RFEKADU1 00000038 10750363

02 FC:1251

120.00 DP



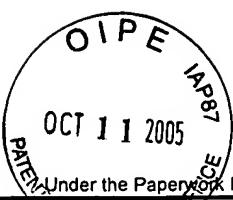
STRAUB & POKOTYLO
620 Tinton Avenue
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Tinton Falls, NJ 07724-3260

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **October 6, 2005** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

John C. Pokotylo
John C. Pokotylo

36,242
Reg. No.



Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

FEET TRANSMITTAL for FY 2005

Effective 12/08/2004. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 520.00)

Complete if Known

Application Number	10/750,363
Filing Date	December 31, 2003
First Named Inventor	Krishna BHARAT
Examiner Name	Evens J. Augustin
Art Unit	3621
Attorney Docket No.	Google-44 (GP-096-00-US)

METHOD OF PAYMENT (check all that apply)

Check Credit card Money Order Other None

Deposit Account:

Deposit Account Number 50-1049
Deposit Account Name Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)

Charge any underpayment of Credit any overpayments
fee(s) indicated below
 Charge any additional fee(s) due in connection with the filing
submitted herewith
 Charge fee(s) indicated below, except for the filing fee in the
to the above-identified deposit account.

FEE CALCULATION

1. BASIC FILING, SEARCH & EXAMINATION FEES

Large Entity	Small Entity	Fee	Fee Description	Fee Paid
(\$)	(\$)			
1000	500	Utility fee		
430	215	Design fee		
660	330	Plant fee		
1400	700	Reissue fee		
200	100	Provisional fee		
SUBTOTAL (1)		(\$ 00.00)		

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

		Extra Claims	Fee from below	Fee Paid
Total Claims	64	-64** =	0	X 50.00 = 00.00
Independent Claims	8	- 6** =	2	X 200.00 = 400.00
Multiple Dependent				

Large Entity	Small Entity	Fee	Fee Description
Code (\$)	Code (\$)		
1202 50	2202 25	Claims in excess of 20	
1201 200	2201 100	Independent claims in excess of 3	
1203 360	2203 180	Multiple dependent claim, if not paid	
1204 200	2204 100	**Reissue independent claims over original patent	
1205 50	2205 25	**Reissue claims in excess of 20 and over original patent	
SUBTOTAL (2)		(\$ 400.00)	

** or number previously paid, if greater, For Reissues, see above

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee	Fee Description	Fee Paid
Code (\$)	Code (\$)	Code (\$)		
1051 130	2051 65	Surcharge - late filing fee or oath		
1052 50	2052 25	Surcharge - late provisional filing fee or cover sheet		
1053 130	1053 130	Non-English specification		
1812 2,520	1812 2,520	For filing a request for ex parte reexamination		
1804 920*	1804 920*	Requesting publication of SIR prior to Examiner action		
1805 1,840*	1805 1,840*	Requesting publication of SIR after Examiner action		
1251 120	2251 60	Extension for reply within first month		120.00
1252 450	2252 225	Extension for reply within second month		
1253 1,020	2253 510	Extension for reply within third month		
1254 1,590	2254 795	Extension for reply within fourth month		
1255 2,160	2255 1,080	Extension for reply within fifth month		
1401 500	2401 250	Notice of Appeal		
1402 500	2402 250	Filing a brief in support of an appeal		
1403 1,000	2403 500	Request for oral hearing		
1451 1,510	1451 1,510	Petition to institute a public use proceeding		
1452 500	2452 250	Petition to revive - unavoidable		
1453 1,500	2453 750	Petition to revive - unintentional		
1501 1,400	2501 700	Utility issue fee (or reissue)		
1502 800	2502 400	Design issue fee		
1503 1,100	2503 550	Plant issue fee		
Petitions to the Commissioner - check fee sheet				
1807 50	1807 50	Processing fee under 37 CFR 1.17(c)		
1806 180	1806 180	Submission of Information Disclosure Stmt		
8021 40	8021 40	Recording each patent assignment per property (times number of properties)		
1809 790	2809 395	Filing a submission after final rejection (37 CFR 1.129(a))		
1810 790	2810 395	For each additional invention to be examined (37 CFR 1.129(b))		
1801 790	2801 395	Request for Continued Examination (RCE)		
1802 900	1802 900	Request for expedited examination of a design application		

Other fee (specify)

* Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 120.00)

SUBMITTED BY

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 542-9070
Signature	<i>John C. Pokotylo</i>			Date	October 6, 2005

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.